



1

TRAINING FOR JOBS

A large industrial estate borders your area. Very few local people work for the businesses based there and yet they employ a lot of people.

Action: Name three things you could do to change open up employment opportunities for local people.

Gain three light bulbs

2

NICE IDEAS

Your community has been visioning again! Local people say they want the area to be a nicer place to live.

Action: Come up with nine ideas about how this vision can translate into economic opportunities.

Gain two light bulbs

3

LEISURE TIME

During a community visioning process people said they would like to see more leisure services available locally.

Action: Come up with six leisure related business ideas which use existing assets in you area around.

Gain two light bulbs

4

SWAPSHOP

One of the main economic opportunities in your area was a disused parade of shops which had become generally run-down and a hang out for local kids.

Action: Write down what opportunities these shops offer to your local community. What do you need locally? How would this benefit local people and the environment?

Gain three light bulbs

5

SNAP !

One of the important aspects of an enterprising community is that it has some assets which it can use for community events or enterprise.

Action: List six assets in your local community.

Bonus: How can you find out who owns them and how you can get access to them?

Gain one (or three) light bulbs

6

DREAM HIGH STREET

The community have identified they would like to see more shops in the area.

Action: List nine shops that you might usefully add to your local economy (be realistic as well as imaginative!)

Gain one light bulb

7

PRIORITY PLANNING

Hopefully this game and the projects you've been involved in have helped you generate lots of ideas for reinventing the local economy.

Action: Identify a way to prioritise these ideas into 'do now', 'do later' and 'put on the back burner'?

Bonus: Identify who should make these decisions?

Gain one (two) light bulb

8

BUDDING BUSINESSES

One of the key ways to build an enterprise culture is to encourage young people to be more entrepreneurial.

Action: Come up with enterprising ideas aimed at inspiring the younger people in your area. Focus on three age groups - school age (14-16); school leavers (16+) and young adults (19-25)

Gain two light bulbs

9

BUILDING ON SUCCESS

The old union workhouse has stood empty and unused for years despite the redevelopment promises of several private owners. Locals feel frustrated as demolition looms.

Action: If you could secure this building as a community owned asset, write down three things you could use it for to benefit your local economy.

Bonus: For three bonus points, write down the actions you would need to take to secure the building as a community owned asset.

Gain two (or five) light bulbs

10

CAPTURING THE BENEFIT

You have just heard that there will be a large industrial development two miles from your community to be completed in the next five years.

ACTION: Identify how you will ensure the community can be involved in decision-making about what this development could be.

Bonus: for four bonus points identify how you would get maximum positive local economic from this development.

Gain one (five) light bulbs

11

PATCH IT TOGETHER

During a workshop that helps you work out where the money in your local economy is coming from, what happens to it and what you can do about this, you identify that people have to go outside the area to access maintenance and trade services.

Action: Come up business ideas around maintenance and trade services for your area.

Gain two light bulbs